

<b>Committee(s):</b>	<b>Date(s):</b>
The City Bridge Trust Committee - For decision	25 September 2014
Policy & Resources Committee - For decision	2 October 2014
Court of Common Council - For decision	16 October 2014
<b>Subject:</b> Prince's Trust Strategic Grant	<b>Public</b>
<b>Report of:</b> The Town Clerk and the Chief Grants Officer	<b>For Decision</b>
<b>Summary</b>	
<p>This paper proposes releasing an additional £1.05m per year from the Bridge House Estates surplus income for a period of 10 years (over and above the Investing in Londoners grants programmes budget, or their successor) to provide a long-term strategic grant to the Prince's Trust Charity (£1m per year) with associated grants management cost (£50,000 per year).</p> <p>This proposed grant will complement the strategic grant, 'Getting Young People Working' that was awarded in 2012, to each of the 32 local authorities in London (£3.2m total over 2 years). The purpose of the proposed strategic grant is to build upon the Prince's Trust's excellent work with some of London's hardest to reach young people: it will provide the Prince's Trust with a financial commitment that will allow it to increase its programmes targeted at Londoners, and part finance one of its centres in Tower Hamlets.</p> <p>This strategic grant will impact in some of the most socially deprived areas of London, and will allow the City of London Corporation, through its corporate trusteeship of Bridge House Estates, to ensure more work is done across London to assist young people from challenging backgrounds. A detailed specification with clear outcomes, and evaluation plan, will be developed. A proposed budget is included in this report. The Policy and Resources Committee will decide on the quantum of additional monies to be released from the Bridge House Estates surplus income. The City Bridge Trust Committee will oversee the administration of the strategic grant as an exceptional grant, and make a recommendation to the Court of Common Council.</p>	
<b>Recommendations</b>	
<p>1. That, subject to the allocation of the necessary resources by the Policy &amp; Resources Committee (see below), the <b>City Bridge Trust Committee</b> is asked to recommend to the Court of Common Council that it approves a Strategic Grant to the Prince's Trust of £1m per year, for 10 years, to support London's hardest to reach young people, and £50,000 for grant management resource for CBT subject to the following conditions:</p> <ul style="list-style-type: none"> <li>• The grant will be subject to the usual CBT monitoring and grants management procedures, and additionally, every 3 years, performance</li> </ul>	

of the grant will be reviewed, and satisfactory results will need to be achieved for the grant to continue;

- Prior to the release of any grant monies, the Prince's Trust will need to satisfy the usual due diligence requirements of the CBT grant-making procedure (this will include the submission of a satisfactory project budget);
  - Prior to the release of any grant monies, the Prince's Trust will need to submit a satisfactory project plan, detailing what the grant aims to achieve (outcomes); how these outcomes will be delivered and by when; and how progress towards achieving these outcomes will be monitored and evaluated;
2. That, from the financial year 2014-2015, the **Policy and Resources Committee** approves an additional £1.05m per year, for 10 years, from the Bridge House Estate's income surplus (over and above the Investing in Londoners grants programme budget, or its successor) with the express intention that the City Bridge Trust Committee recommend, and that the Court of Common Council approve, that this money be used for the sole purpose of a strategic grant to the Prince's Trust to support work with London's hardest to reach young people.
  3. The Court of Common Council, acting as sole corporate trustee of Bridge House Estates, agrees:-
    - a) the Strategic Grant to the Prince's Trust, as detailed above; and
    - b) that the Town Clerk, in consultation with the Chairman and Deputy Chairman of the City Bridge Trust and the Chamberlain, be authorised to approve the release of grant monies when satisfied the conditions of grant, outlined, above are met.

## Main Report

### **Background**

1. Officers, following discussions with relevant Chairmen, have been seeking a vehicle to build upon the City Corporation's work to support young people from difficult backgrounds within London, including the issue of young people not in education, employment, or training ('NEETs'). In 2012, additional monies from the Bridge House Estates income surplus funded the 'Getting Young People Working' programme, which was agreed by Members. The programme has enabled each of the 32 London Boroughs to access £100,000 to help address the NEETs issue. This was warmly received by the boroughs and by the recipients of the awards. The work is on-going. However, the issue of youth unemployment remains a persistent public policy problem.

## **Current Position**

2. The number of young people referred to as NEETs continues to be a persistent issue for London. The figure of 10% nationally for the 16-18 cohort is usually cited, but in some London boroughs, it might be as high as 20%. The majority of these were in the 19-24 year-old bracket. In addition the London Poverty Profile 2013 highlights worrying signs for the future with rising young adult unemployment. This is despite young people in London doing better at school than anywhere else in the country. In 2012:-
  - A quarter (25%) of economically active young adults in London were unemployed - compared to 20% for the rest of England.
  - The young adult unemployment rate was 16 percentage points higher than the average unemployment rate for London<sup>1</sup>.

## **The City Corporation's Commitment to London**

3. It has never been more important that the City of London Corporation plays a leading role in helping tackle the NEETs issue. The City of London Corporation, through its charity, City Bridge Trust, is well-positioned to assist London in addressing the issues of social deprivation, in this case specifically through its trusteeship of the Bridge House Estates. The strategic grant would build on the considerable amount of work done by the City across a range of its departments including Community and Children's Services, Economic Development and through the grant making of City Bridge Trust.

## **The Prince's Trust**

4. The Prince's Trust was founded in 1976 by The Prince of Wales. Having completed his duty in the Royal Navy, His Royal Highness became dedicated to improving the lives of disadvantaged young people in the UK, and began The Trust to deliver on that commitment. The Prince's Trust helps disadvantaged young people to get their lives on track. It supports 13 to 30 year-olds who are unemployed and those struggling at school and at risk of exclusion.
5. Many of the young people helped by The Trust are in or leaving care, facing issues such as homelessness or mental health problems, or they have been in trouble with the law. The Trust's programmes give vulnerable young people the practical and financial support needed to stabilise their lives, helping develop self-esteem and skills for work.
6. Three in four young people supported by The Prince's Trust move into work, education or training. The Prince of Wales's charity has helped 750,000 young people since 1976 and supports over 100 more each day. The Prince's Trust offers support based on young people's individual needs and what they would like to achieve.

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<sup>1</sup> London Poverty Profile 2013

7. The Prince's Trust is a current grantee of the City Bridge Trust. The organisation recently received £97,000 to support work with careleavers in South London. This grant is performing to plan and City Bridge Trust officers have witnessed first-hand the impressive work with young people and their ability as an organisation to work collaboratively with key stakeholders (such as local authorities and Job Centre Plus). This proposed Strategic initiative would build on this existing grant at a pan-London level (see below).

### Strategic Grant

8. The focus of the proposed strategic grant would work with those who are facing the biggest barriers to success and would benefit from the Prince's Trust personal development programmes. Whether still at school or struggling with long term unemployment, the Prince's Trust helps young people to develop the skills and confidence needed to re-engage with education or move into a job. Through the staff and volunteers of the Prince's Trust, they ensure that long-term support is available and tailored to the individual. The grant would be awarded under the City Bridge Trust's policy as an exceptional grant for a period of 10 years. It complements existing programmes which address deprivation and youth unemployment in London, and would specifically further the charitable purpose of 'advancing those in need by reason of their age, ill health, disability, financial hardship, or other deprivation.'
9. The table below highlights the proposed terms of the strategic grant and what the major areas of expenditure would be. This would be subject to a rigorous due-diligence process, in line with existing procedures that the City Bridge Trust conducts before any sum is awarded. In addition there would be a strategic review every three years to ensure that the current priorities remain relevant to both organisations.

Description	Cost per young person	Number of young people/year	Total £
One-to-one guidance and support over the long-term to young people in our Centres: Our Fairbridge programme <sup>2</sup>	£3,120	210	£655,200
Short course to motivate & engage, young people are offered 6 months progression support: Our Get Started programme	£1,007	100	£107,700
Informal in-school programme, "xl clubs", for those who are struggling to learn in a traditional classroom setting	£513	155	£79,515
Support for London Centres reaching hundreds of young people each year			£157,830
			<b>£1,000,245</b>

<sup>2</sup> Further explanation of the Programmes are included in Annex A

## **Strategic Partnership**

10. The evidence of need around the issue of NEETs in London is clear. The Prince's Trust and the City of London Corporation are aligned in their wish to further address this issue. The experience and expertise of the Prince's Trust, the current grant making experience of the City Bridge Trust and the Corporation's work to increase the employability of young people in London are all complementary. This grant offers the possibility of harnessing the collective experience and networks and of building a strategic partnership which goes beyond the awarding of the grant. It has the potential through collective effort to achieve greater impact for the benefit of disadvantaged young people in London. For example, officers will ensure that there is due regard given to the wider relationship, with thought being given to as utilising our convening power and providing placements for Prince's Trust young people.

## **The Process**

11. The strategic grant needs to be approved by the Court of Common Council given the length and quantum of the grant (the Court of Common Council agrees sums in excess of £500,000); it would be administered by the City Bridge Trust. Terms of reference and criteria will be drafted for approval by the Town Clerk in consultation with the Chairman and Deputy Chairman of City Bridge Trust. The Chief Grants Officer and other CoL colleagues would assess the proposals and report to the City Bridge Trust Committee.

## **Resources**

12. The grant expenditure and related administration cost would be covered by releasing an additional £1.05m per year from the surplus income from Bridge House Estates fund (over and above the grant money agreed for the Investing in Londoners grants programme, or its successor). The Chamberlain has advised that there is sufficient headroom, within the Bridge House Estates surplus income, to cover these additional costs.

## **Consultation**

13. The Town Clerk, the Chamberlain, and the Comptroller and City Solicitor, have been consulted in the preparation of this report and their views have been incorporated.

## **Conclusion**

14. This strategic grant will allow the Prince's Trust to build further on its work of helping tackle social exclusion and deprivation. Working with some of the hardest to reach young people, the Trust is able to affect outcomes and change the future shape of young people's lives. The provision of the grant will allow the Prince's Trust to focus on these young people and enable a

potentially greater impact through a strategic partnership between the Prince's Trust, the City of London Corporation and the wider City

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### 1. THE FAIRBRIDGE PROGRAMME

The Fairbridge programme is an individually tailored personal development programme for young people aged between 13 and 25. It combines one-to-one support and group activities, delivered by a dedicated team in Prince's Trust Centres.

The programme helps marginalised and disengaged young people who face a range of issues and barriers in their lives. It empowers them through positive opportunities and experiences and helps them re-engage with society.

The aim of the programme is for young people to gain personal and social skills needed to stabilise their life circumstances and ensure that their situation does not degenerate further, as well as the confidence and motivation they need to move into a positive outcome (education, employment, training or volunteering).

In 2011, 2,467 young people went on an Access course. Most were classed as having 'multiple needs', such as homelessness, substance misuse or a history of offending. 85 per cent of those that finished the programme went on to positive steps or outcomes.

Fairbridge is currently delivered through [18 Prince's Trust Centres](#) based in the most disadvantaged areas of the UK

### 2. GET STARTED

Get Started are short, motivating programmes (generally 5 - 8 days in length), which engage young people using sport or the arts, and use these activities as a vehicle for personal development.

Last year, 52% of young people completing a Get Started course moved on to more training with a further 24% going into work.

#### HOW DOES IT HELP?

It uses a theme such as sport, drama or music to inspire young people to take the first step to increase their confidence, skills and employability. Through working with local partners, it provides an opportunity for young people who are unable, unwilling or lack the confidence to take part in a longer personal development programme, or may be unable to access such opportunities locally.

#### HOW DOES IT WORK?

- Participants undertake a minimum of five days group activity linked to the programme theme, culminating in a final challenge or celebration bringing together the skills they have learnt.
- They then receive three months progression support to move into training, education, further programmes, volunteering or jobs.

## WHO IS ELIGIBLE?

Young people aged 16 – 25: Especially if they are part of The Trust's other target groups, which are: people leaving care, young offenders, educational underachievers and the long term unemployed.

### **3. PRINCE'S TRUST XL CLUBS**

Prince's Trust xl clubs provide a personal development programme for young people aged 13 – 19. These informal clubs support young people in developing the skills and confidence needed to progress into a positive future. The xl programme promotes a flexible approach, using relevant, experiential learning to support young people to achieve a range of personal and employability skills and gain qualifications.

Young people work together as a group on practical learning projects, which are designed to boost their confidence, improve self-esteem, attainment, behaviour and attendance. These skills and personal qualities can support the young people to achieve more, both at school, and in the future.

The xl programme offers high quality teaching resources including session plans and activity ideas, together with opportunities for schools and centres to learn from each other and share knowledge. We host a series of events across the UK for networking, CPD and developing good practice. Visit our Learning Hub to discover sample resources.